



# ATHLETIC BOOSTER SPONSORSHIP



## ABOUT LAS LOMAS HIGH SCHOOL

LL High School is a public school in Walnut Creek in the Acalanes Union High School District with a total enrollment of around 1600 students and 700 student athletes. LL sits on the edge of downtown Walnut Creek and has been at the heart of the local community since 1951. In addition to school sports, the athletic facilities host several events and organizations year-round, including sports camps, Next Level (flag football, basketball and volleyball), club swim and water polo teams, and regular community use of the track and field for exercise and recreation.

Not only will your support of LL Athletics put your business' name at the forefront of a diverse and affluent local audience, it will also demonstrate to this closely-knit community that you support vital programs that play an important role in the development of our youth.

### **TITLE SPONSOR- \$15k (3 year term, one position)**

Title sponsorship includes everything in the Platinum Package, plus a permanent and weather-proof sign affixed to the bottom of the outdoor stadium scoreboard, outdoor pool scoreboard, and one sign affixed to the main gym scoreboard. This sign will hang year-round, providing the sponsor with a substantial increase in exposure from not only LL athletic events but all-year-round community events.

### **Platinum Sponsor- \$4k (School Year, 6 positions)**

Platinum sponsorship is our highest-tiered school year sponsorship, offering businesses maximum opportunities for exposure at LL events. This sponsorship includes:

- 4'x 6' banner prominently displayed at the entrance to the outdoor stadium with exposure during the football, flag football, soccer, track, and LAX seasons and school year community events (e.g. Next Level)
- 3'x 4' banner prominently displayed in the gym with exposure during the volleyball, basketball, and stunt cheer seasons
- 3'x 4' banner prominently displayed at either the tennis courts, pool, softball or baseball field (choose one)
- Announcer sponsorship recognition 1x each quarter during varsity football and basketball games
- Outdoor stadium scoreboard digital banner displayed a minimum of 4 minutes per 1/2 hour during football, flag football, soccer, and LAX games
- A booster club thank you plaque to show our appreciation for your support
- **Retail Partners** - For an additional \$1000 sponsorship, retail partners will receive a special one week long recognition during the fall or winter season to include an added promo announcement at each quarter of FB and BB games and promotional coupon handed out to each attendee to receive % off discount for that retailer (discount, duration and other promo details determined by the retailer).



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## **Gold Sponsorship- \$1500 (School Year, 10 positions)**

Gold sponsorship is available for our valued community businesses to demonstrate their support of Las Lomas and our student-athletes. This sponsorship includes:

- 3'x 4' banner displayed on the bleacher side railing of the outdoor stadium and wall in the gymnasium
- 3'x 4' banner prominently displayed at either the tennis courts, pool, softball, or baseball field (choose one)
- Announcer sponsorship recognition 1x during varsity football and basketball games
- A booster club certificate of appreciation for your support

## **Community Sponsorship- \$500 (School Year)**

As a community sponsor, the name of the individual, organization, or business (Logo or printed) will be listed with other community sponsors on a large banner prominently displayed at the entrance of the outdoor stadium and wall of the gymnasium for the entirety of the school year.

“Thank you to our community sponsors for their support of Las Lomas Athletics”

## **How We Use Booster Sponsorship Funds**

High school sports in California are entirely self-funded, with no money from the state or school district utilized for program expenditures. Money raised from booster sponsorship is used for various expenses, including scholarships for student fees, equipment, travel, officials, and coaching stipends.

If you are interested in becoming an LL Booster sponsor, please contact Eric Freitag, the VP of Fundraising, at [ejfreitag@gmail.com](mailto:ejfreitag@gmail.com).